

## WyOTA Strategic Plan 2008-2010

**Mission:** Promote and advocate for best-practices occupational therapy for Wyoming.

**Vision:** WyOTA will be known and valued by all therapists in Wyoming.

<b>AOTA Centennial Vision</b>	<b>WYOTA Strategic Plan</b>	<b>Outcomes/ Expected Outcomes</b>
We envision that occupational therapy is a:	We envision these immediate, short-term and long-term strategies to clarify, organize, establish, and monitor programs to improve the practice of occupational therapy in Wyoming.	We envision that the following outcomes will be achieved by June 30, 2010.
powerful,	Evaluate and modify internal organization practices, by August 31, 2009.	Review bylaws and policies and revise as needed and bring any revisions to 2009 conference for membership approval.
	Recognition by state, education, legislative, and health care entities as the resource for occupational therapy information within Wyoming, measured by number of contacts by June 30, 2009.	<p>Blue Cross Blue Shield expands their definition of coverable OT services.</p> <p>There will be a stronger link between the OTA Education Program and WyOTA.</p> <ul style="list-style-type: none"> <li>• Sponsor student board members to AOTA/NBCOT Conclave</li> <li>• Seek information from students on strengthening link</li> <li>• Offer WyOTA Board Member support to act as Liaison between WyOTA and education programs.</li> <li>• Promote and provide mentoring for fieldwork supervision among members</li> <li>• Monitor Scope of Practice to ensure that there is no professional conflict or encroachment.</li> </ul>

AOTA Centennial Vision	WYOTA Strategic Plan	Outcomes/ Expected Outcomes
Powerful (cont)	Manage fiscal resources, by:	<ul style="list-style-type: none"> <li>• Conduct fiscal audit 2009 related to changes in tax laws</li> <li>• WYOTA Treasurer will hire an accountant to assure compliance with new requirements related to 501(c)3 non-profit status with the IRS.</li> <li>• Fees for continuing education offerings cover expenses while still ensuring low cost continuing education for members.</li> </ul>
widely recognized,	Increase awareness of and access to occupational therapy in professional, community, regulatory, and reimbursement environments.	<ul style="list-style-type: none"> <li>• legislators are aware of the occupational therapy profession</li> <li>• Medicare Waiver, community nursing, workman's compensation, and AARP are contacted at least annually.</li> </ul>
	Promote leadership through active involvement of the membership.	One new practitioner will accept a leadership position annually.
	Announce Award nomination process to WyOTA members as well as those working in conjunction with OTs.	There are at least two Award Nominations annually
science-driven, and evidence-based profession	Improve the quality of occupational therapy practice in the state of Wyoming.	<p>A high-quality continuing education program featuring presentations which are occupation-focused and evidence-based is presented annually</p> <p>Brochures announcing these events are sent to all practitioners licensed in Wyoming</p> <p>Evidence-Based Practice Link on the WYOTA web page is expanded.</p>
with a globally connected	Improve communication among members, students, and potential recipients of occupational therapy by:	

<b>AOTA Centennial Vision</b>	<b>WYOTA Strategic Plan</b>	<b>Outcomes/ Expected Outcomes</b>
with a globally connected (cont.)	<ul style="list-style-type: none"> <li>Monitoring national trends and needs of state's practitioners.</li> </ul>	President includes state and national trends from the AOTA Legislative Updates, AOTA's 1-Minute Updates, evidence-based practice reports, and elsewhere, in President's report to Executive Board, on WYOTA web page, and in WYOTA newsletter reports.
	<ul style="list-style-type: none"> <li>Maintaining the newsletter,</li> </ul>	Newsletter is issued to WyOTA members four-times a year with one issue sent to all licensed OT practitioners in the state.
	<ul style="list-style-type: none"> <li>Redesigning and then maintaining the WyOTA web site,</li> </ul>	<ul style="list-style-type: none"> <li>WyOTA Website will have with an updated more user-friendly design by July 1, 2009.</li> <li>WYOTA Web Site will be reviewed and updated at least twice a year.</li> </ul>
	<ul style="list-style-type: none"> <li>and List Serve, and by.</li> </ul>	List Serve will be available for standard correspondence and urgent messages requiring rapid member response.
	<ul style="list-style-type: none"> <li>polling membership about CE offerings, areas of interest, etc. at each CE event.</li> </ul>	We will continue to poll those who attend CE offerings, and report findings to Exec Board and the conference committee for the following year.
and diverse workforce	Increase membership recruitment and retention by:	Providing information to OT and OTA programs in bordering states to promote student membership.
	<ul style="list-style-type: none"> <li>Monitoring student to practitioner retention</li> </ul>	WyOTA will know what percentages of WY. OT/OTA students maintain membership once they graduate.
	<ul style="list-style-type: none"> <li>Exploring how we can be notified of new Wyoming OT licensees</li> </ul>	Process will established to receive this information from the WY Board of Occupational Therapy. Membership packet will be sent to a new Licensee within 30 days of licensure.
	<ul style="list-style-type: none"> <li>recognizing outstanding students in Wyoming OT and OTA programs</li> </ul>	WYOTA newsletter will publish names of all Wyoming OT/OTA students with 3.5 GPA each semester.

<b>AOTA Centennial Vision</b>	<b>WYOTA Strategic Plan</b>	<b>Outcomes/ Expected Outcomes</b>
	<ul style="list-style-type: none"> <li>recognizing service to WYOTA at annual conference</li> </ul>	Those serving WyOTA in any volunteer capacity and recipients of annual awards will be recognized at annual conference, in newsletters and on web site,.
	<ul style="list-style-type: none"> <li>promoting leadership by actively involving the membership and contacting volunteers</li> </ul>	A board member will contact each person who indicates willingness to serve WYOTA, and match them with a volunteer position.
meeting society's occupational needs	Improve awareness of and access to occupational therapy in professional, community, regulatory, and reimbursement environments as practitioners, educators, and consultants.	If outcomes listed above are met, WYOTA will have improved awareness of and access to occupational therapy in Wyoming and beyond.